

MP Direct



2022

PRODUCT GUIDE

Unique Products and Quality Service by Folks Who Care



Suntime Promotions and Suntime/LinksWalker do business under our parent company, MPDirect, Inc. headquartered in Clearwater, FL. We manufacture and supply high-quality custom, military and collegiate products. Our unique product line includes commemorative coins, watches, clocks, golf balls and accessories... perfect for proud college fans and alumni as well as corporate promotions for all industries including law enforcement, golf, retail, fundraising and more.

Our Clearwater, FL marketing and warehouse facility provides graphic design services, custom manufacturing and fulfillment by our dedicated team. Our reputation for on-time delivery and over-the-top customer service is a tribute to why over 150 collegiate licensees trust us to imprint watches, gifts and golf accessories with their logos. We're proud to extend the same care to any exclusive corporate identity utilizing our state-of-the art digital printing capabilities.

Quick turn-arounds and low minimums make us stand out in the industry. Our goal is to give every company or organization a chance to sport their logo with pride on quality, unique products created by folks who care.

For more information about custom branding with more impact, call us at **1-800-659-2824**. Our custom specialists are eager to help you meet your needs.



SUNTIME PROMOTIONS GIVES YOU THE OPTION OF CREATING YOUR OWN MASTERPIECE WITH OUR BEAUTIFUL LINE OF COMPETITOR WATCHES.

With the variety of features available on our Competitor line of fine watches, you are now able to design one that is exclusively yours, custom logo and all.

Go from sporty to elegant with the change of band, dial and bezel, for men and ladies.

Coordinate or contrast dial and bezel with enough choices to highlight your logo. All watches come with Quartz-Accurate Japanese movements, functional rotating Bezel / Timer, a Date Calendar, scratch-resistant mineral glass crystal and a stainless steel caseback. The ladies Pink edition also features our natural pink Mother-of-Pearl dial, adorned with gem cut, mounted crystal indexes. And, of course, each masterpiece is beautifully gift boxed to show off your creation.

Men's Leather / Nylon



Ladies' All-Leather



Stainless Steel



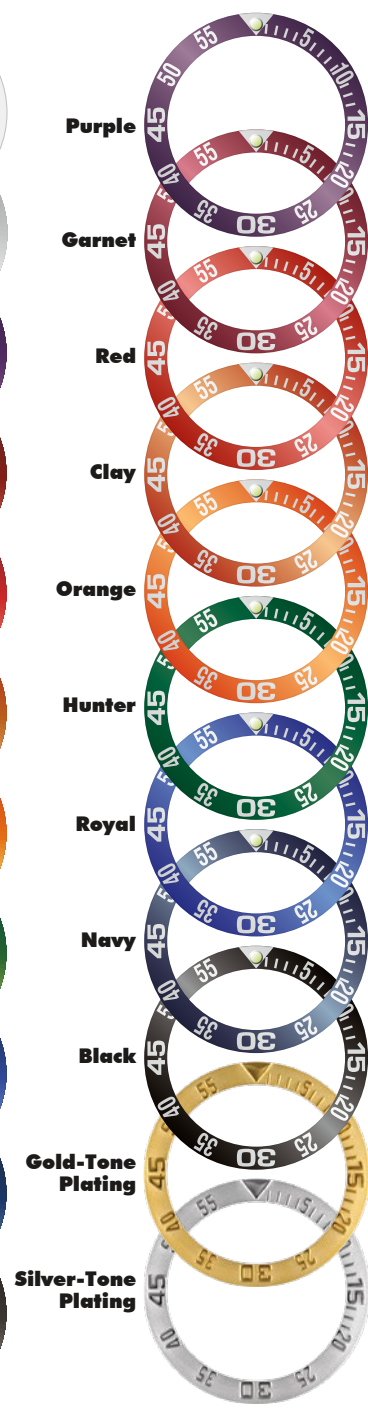
Stainless Steel Two-Tone



Dial Options



Bezel Options



COMPETITOR Collection



Features

- Japanese Quartz-Accurate Movement
- Date Calendar Function
- Rotating Bezel / Timer
- Scratch-Resistant Mineral Crystal
- Stainless Steel Caseback
- 3 Year Limited Warranty



Competitor

COMP / COMPL

12	50	100	250+
\$62.50	\$60.50	\$58.50	\$56.50 (C)



Competitor Steel

COMPM / COMPLM

12	50	100	250+
\$67.50	\$65.50	\$63.50	\$61.50 (C)



Competitor Two-Tone

COMPMG / COMPLMG

12	50	100	250+
\$80.00	\$78.00	\$76.00	\$74.00 (C)



Competitor ANOCHROME

COMP-AC / COMPL-AC

12	50	100	250+
\$72.50	\$70.50	\$68.50	\$66.50 (C)



Competitor Steel ANOCHROME

COMPM-AC / COMPLM-AC

12	50	100	250+
\$77.50	\$75.50	\$73.50	\$71.50 (C)



Competitor Two-Tone ANOCHROME

COMPMG-A / COMPLMG-A

12	50	100	250+
\$85.00	\$83.00	\$81.00	\$79.00 (C)

SPORT Collection



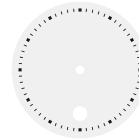
This handsome, eye-catching watch comes standard with a date calendar function. A rotating bezel / timer circles the scratch-resistant mineral glass crystal.

Our Sport watch can feature your logo on either of our two dial options: our standard, matte silver-tone "Game Day" dial or the radially-polished and brilliantly-colored "AnoChrome" dial. Your watch is also available with either a leather band, stainless steel linked band or a gun-metal band and case.

Features

- Mineral Glass Crystal
- Stainless Steel Case Back
- Japanese Quartz Movement
- Rotating Bezel Timer
- Date Calendar Function
- 3 Year Limited Warranty

Game Day



AnoChrome



**Windowed
Gift Box**



Sport

SPORT2 / SPORTL

12	50	100	250+
\$45.00	\$43.00	\$41.00	\$39.00 (C)



Sport Steel

SPORTM / SPORTLM

12	50	100	250+
\$50.00	\$48.00	\$46.00	\$44.00 (C)



**Sport
ANOCHROME**

SPORT2-A / SPORTL-A

12	50	100	250+
\$50.00	\$48.00	\$46.00	\$44.00 (C)



**Sport Steel
ANOCHROME**

SPORTM-A / SPORTLM-A

12	50	100	250+
\$55.00	\$53.00	\$51.00	\$49.00 (C)



**Phantom Sport
ANOCHROME**

FANTOM-A / FANTOML-A

12	50	100	250+
\$67.50	\$65.50	\$63.50	\$61.50 (C)



ECLIPSE

The Eclipse ladies' watch combines the style and functionality of a jewelry-inspired bracelet with an elegant dress watch, creating a graceful profile with its faux chain bracelet of polished solid stainless steel. Each style features quartz-accurate movements, a date calendar function, and a scratch-resistant mineral crystal. Gift boxed.


Features


- Japanese Quartz-Accurate Movement
- Date Calendar Function
- Polished Solid Stainless Steel Chain Bracelet
- Scratch-Resistant Mineral Crystal
- Stainless Steel Case & Caseback
- 3 Year Limited Warranty

A. Eclipse

	ECLIPSE			
	12	50	100	250+
	\$112.00	\$110.00	\$108.00	\$106.00 (C)

B. Eclipse ANOCHROME

	ECLIPSE-A			
	12	50	100	250+
	\$117.00	\$115.00	\$113.00	\$111.00 (C)

Dial Colors 

TITAN

Big and Bold, the Titan has an oversized 44mm Solid Stainless Steel case and has a water resistant rating of 5 ATM. The Solid Stainless Steel band is accented with contrasting polished and brushed finishes on each link.


The Titan features a quartz-accurate movement, a date calendar, scratch-resistant mineral crystal, and your choice of 9 colorful inner bezels completing this dramatically masculine timepiece. Gift boxed.


Features

- Japanese Quartz-Accurate Movement
- Date Calendar Function
- Scratch-Resistant Mineral Crystal
- Stainless Steel Caseback
- Solid Stainless Steel Band with Contrasting Polished and Brushed Finishes
- Water Resistant to 5 ATM
- 3 Year Limited Warranty



Titan

	TITANM			
	12	50	100	250+
	\$150.00	\$148.00	\$146.00	\$144.00 (C)

Bezel Colors 



TAILGATER

This sporty watch is suitable for kids and adults and priced to promote your business on a large scale featuring your prominently displayed logo. Choose from eight colored straps to coordinate with or contrast your logo.



Features

- Quartz-Accurate Movement
- Light-Weight Metal Alloy Case
- Stainless Steel Caseback
- Color-Coordinated Velcro Strap
- Durable Glass Crystal
- See-Through Packaging

TGATER			
12	50	100	250+
\$25.00	\$23.00	\$21.00	\$19.00 (C)
Strap Colors			



STATEMENT

We are excited to unveil our newest collegiate watch design! The sleek, understated, full-sized dial, paired with a clean, silhouette frame, is the essence of contemporary design. Created as a mesh of both men's and women's styling, this is truly a statement timepiece.

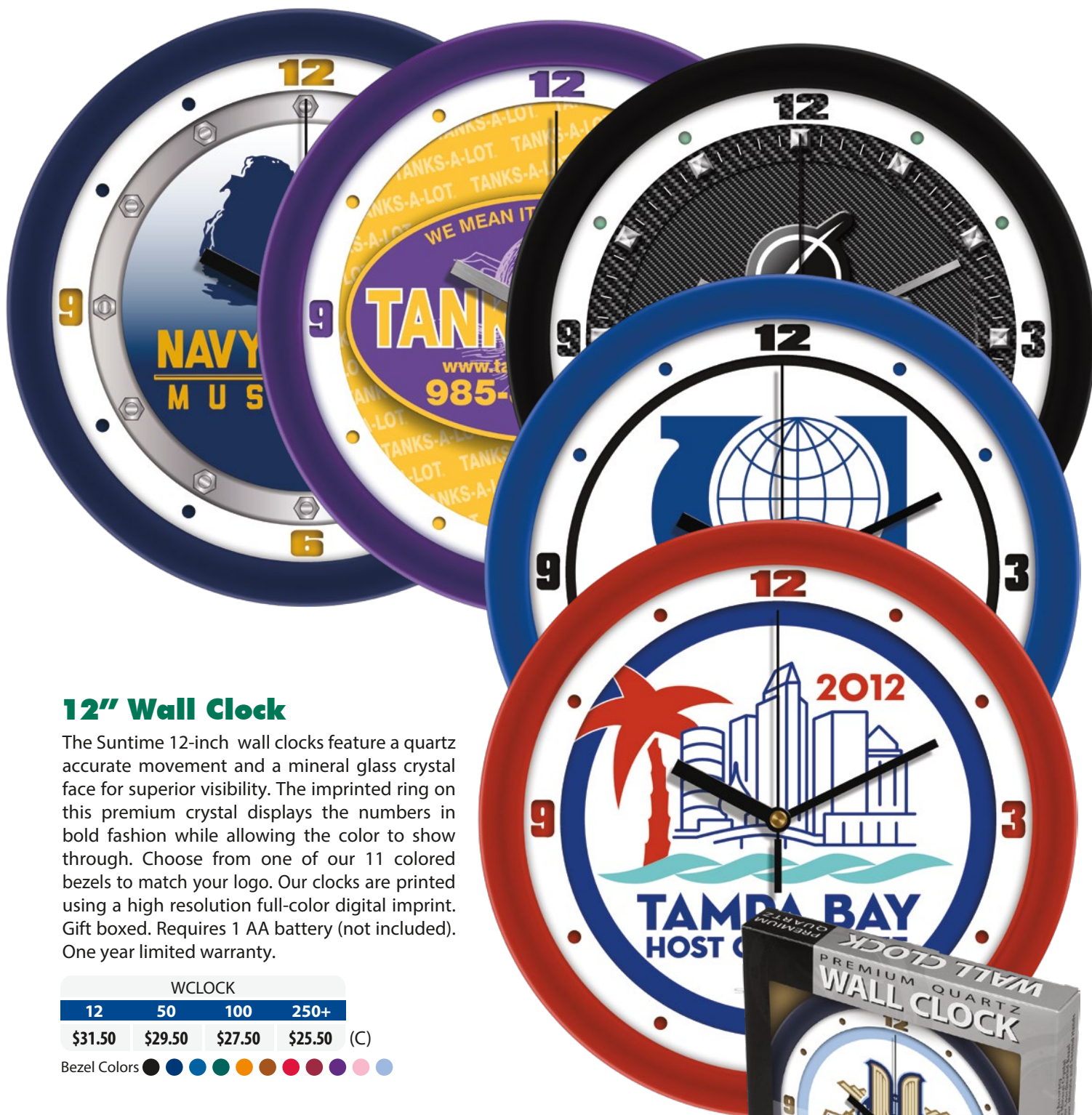
STATEM			
12	50	100	250+
\$99.95	\$97.95	\$95.95	\$93.95 (C)

Features

- Statement Dial
- Modern Mesh Band w/ Sliding Clasp
- Quartz-Accurate Movement
- Luminous Hands
- Stainless Steel Case
- Scratch-Resistant Mineral Glass Crystal
- Water Resistant
- Maximum Wrist Size: 9.5 inches
- Three Year Limited Warranty



CUSTOM WALL CLOCKS



12" Wall Clock

The Suntime 12-inch wall clocks feature a quartz accurate movement and a mineral glass crystal face for superior visibility. The imprinted ring on this premium crystal displays the numbers in bold fashion while allowing the color to show through. Choose from one of our 11 colored bezels to match your logo. Our clocks are printed using a high resolution full-color digital imprint. Gift boxed. Requires 1 AA battery (not included). One year limited warranty.

WCLOCK			
12	50	100	250+
\$31.50	\$29.50	\$27.50	\$25.50 (C)

Bezel Colors

"We are very pleased with the quality of your merchandise and best of all pleased with the wonderful customer service! We thank you for going the extra mile to give us ideas to show our customers and for taking such great care of us! Great Job! Thanks for all you do!"

Jenny Bailey

Skippers Sporting Goods
Morgan City, LA





CHALLENGE Coins

Features

- Solid Metal Construction
- Polished Silver or Gold-tone Finish
- Custom Imprint
- Customizable Packaging
- Unique, Patented Design



Next Level Marketing

LinksWalker took the Challenge Coin concept to the next level by producing the Challenge Coin/Super Ball Marker with its patented receiver and two removable mini coins/ball markers. Its uniqueness and versatility caught the attention of tournament sponsors, fundraisers and corporations across the nation. Since its inception, our Challenge Coin/Super Ball Marker has been dubbed the "Infinitely Variable Commemorative Coin" because of the many products available that your custom coin fits into, without incurring additional set up charges. With low minimums and great customer service and you have a WIN-WIN every time.

Each Challenge Coin/Super Ball Marker features two, customized, die struck metal, removable mini coins held onto a receiver with a patented heavy duty, dual sided magnet. The receiver sports a colored outer ring that can be customized to match any PMS color to coordinate with your logo.

"The challenge coins/golf markers from Suntime-LinksWalker far exceeded my expectations. Your remarkable attention to detail, impressive product quality, and commendable customer support make you a company I can recommend with pride. Thank you for making my purchase not only a joy for me, but to those who received the coins as gifts!"

Chief Thomas L. Smith

Mendota Police Department

CHALLENGE COIN			
50	100	150	250
\$10.25	\$10.00	\$9.75	\$9.50 (4C)
Stock Colors ●●●●●●●●●●			



Features

- Epoxy Surface
- Custom Packaging
- Enamel Colors
- Low Minimums

The Flip-C is the perfect promotional tool to mark your ball on the green or to see who tees off first. This high-quality, custom printed, 2-sided epoxy resin coin features your logo and message on a 45mm coin. Each coin is Individually packaged with a customized insert.

FLIPC			
50	100	150	250
\$6.75	\$6.50	\$6.25	\$6.00 (4C)
Stock Colors ●●●●●●●●●●			



Endless Uses for Both Coins

To Commemorate:

- City Anniversaries
- New Product Launches
- New Store/Restaurant Openings
- Promotions
- Sporting Events
- Government Appointments/Elections

Giveaways:

- Unique Business Cards
- Achievement Awards
- Tournament Gifts
- Fundraising Initiatives
- Incentives: Buy this, Get a Challenge Coin or Flip Coin

History of the Challenge Coin

The Challenge Coin genre started during WWI when a wealthy lieutenant presented each member of his squadron with a bronze medallion which wound up saving the life of one of his pilots. As a result, it became a tradition that military personnel carry their medallion at all times and were "challenged" to ensure that it was.

Today this tradition has transcended the military to include all industries; media, corporations, golf, academia and fundraising to name a few, each with its own set of collectors.



Packaging

- Clear Plastic Clamshell with Insert Card
- Clear Vinyl 'Flip' Pouch
- Black Velvetten Drawstring Pouch



The Original

The Original is 1.5" in diameter and features two, customized, die struck metal, removable coins / ball markers held onto a patented receiver with a magnet. All components are available in a silver or gold-tone finish. The receiver sports a colored outer ring that can be customized to match any PMS color. The customized, removable coins are 12.5 mm in diameter.

CCBM-G / CCBM-S			
12	50	100	250+
\$12.95	\$10.95	\$8.95	\$6.95 (C)

Stock Ring Colors



Sports & Specialty Themed Coins

These larger, 1.75", specialty-themed receivers give you the option of playing up a particular venue (tournament / game) or to promote your company. It houses the same 12.5 mm, customized, removable mini coins.

(see selection below)			
12	50	100	250+
\$14.00	\$12.00	\$10.00	\$8.00 (C)



Thin Line Coins

An off-shoot of The Original 1.5" includes a thin line of color inset running around the outer edge of the patented receiver. This Exclusive to LinksWalker was first developed to reinforce The Thin Blue Line synonymous with law enforcement. Since its inception, it has become a regularly requested feature with a variety of colors from which to choose.

CCTL			
12	50	100	250+
\$12.95	\$10.95	\$8.95	\$6.95 (C)

Stock Ring Colors
Stock Line Colors



Custom Themed Challenge Coins

The beauty of this larger receiver (1.75" diameter) allows for imprinting on the colored receiver/ring, expanding your message ... and the possibilities. Think colors, design elements, and special messages. Also available with select Thin Lines!

CCWH-G / CCWH-S			
12	50	100	250+
\$14.00	\$12.00	\$10.00	\$8.00 (C)

Sports & Specialty Themed Receivers



Two golf tees and a golf ball. The tee on the left is silver with a blue and gold logo that reads 'SWEET WATER CC'. The tee on the right is gold with a circular logo featuring an eagle and the text 'UNITED STATES OF AMERICA'. A white golf ball with the 'UNIVERSAL' logo is in the bottom right corner.



This combination divot tool and removable ball marker has a great solid feel. Clips to your belt or pocket for convenient use.



Impress your golf buddies with this spring-action divot repair tool. Comes with a handy, removable printed ball marker.

The spherical portion of the divot tool can be utilized to draw lines on a golf ball. This helps with both putting and driving alignment. The top handle portion has a magnetic front that securely holds a removable logo'd ball marker.



This pair of scissors has custom bottle caps attached to the handles. One cap is red with a white bullseye and the text "BULLSEYE". The other is blue with a white bullseye and the text "BULLSEYE".

This patented divot tool opens bottles and cans, magnetically holds a custom ball marker and acts as a golf club grip prop in addition to being a green friendly divot tool.

Our mini magnetic golf ball clip ensures you'll never lose your ball marker again. The nickel-plated clip securely grips onto any of our ball markers anywhere you want: hats, visors, belts, bags, pockets, keeping them handy and hard to lose!

Cheaper by the dozen are our premium printed golf balls in a clear plastic clamshell package.

Clip Colors

...and More!



Golf Glove and Ball Marker

Our Golf Glove is made with Cabretta Leather for flexibility, strength and feel. Comfortable fit with reinforced seams, a moisture absorbent terry cotton wristband at the cuff plus a new 'twist' ... a removable magnetic ball marker built into the wrist, making this a must have for every golfer. Available in sizes SM-XXL.

GLOVE

12	50	100	250+
\$19.95	\$17.95	\$15.95	\$13.95 (C)

MINI COIN PRODUCT



Office Caddy

MADE IN THE USA

Create a fun and useful reminder of your company, event or favorite team, with our desk dispenser, topped with a logo'd golf ball and magnetic tee to easily retrieve paper clips (included) or anything else you wish to put in the 2 5/8" x 4" round holder.

OC

12	50	100	250+
\$10.50	\$8.50	\$6.50	\$4.50 (C)



EVENT PACK

A transparent utility pack for security-restricted events. With over twice the capacity of the Mini Day Pack, you can carry more of what you need. Includes a grab-n-go handle, shoulder strap and carabiner clip. Officially licensed by the NCAA.

EVENT-P

12	50	100	250+
\$25.00	\$23.00	\$21.00	\$19.00 (C)

MINI COIN PRODUCT



Mini Day Pack

The Mini Day Pack stores valuables and small items both on and off the golf course. Use the Mini Day Pack to keep things organized and easily transportable. Get the clutter out of your pockets and into a sporty pack. Available in Black, White, Silver, Camouflage, Pink and Pink Camouflage.

MDP / MDPP / MDPC

12	50	100	250+
\$18.00	\$16.00	\$14.00	\$12.00 (C)

MINI COIN PRODUCT



MORE GIFTS



Valet Key Chain

This 6 ring key chain will clip to almost anything. Strong yet lightweight, it has a polished chrome finish. Mounted in the center portion is your logo'd coin! Conveniently priced to make an excellent impulse buy.

KCBO			
48	144	288	576+
\$9.60	\$9.30	\$9.00	\$8.80 (C)

MINI COIN PRODUCT



Snowflake Ornament

Made of pewter cast in the USA, each ornament has your logo mounted in the center and comes with a color-coordinated ribbon for hanging. The reverse sides are decorated with an eye-pleasing star-burst pattern.

SFO			
12	50	100	250+
\$12.95	\$10.95	\$8.95	\$6.95 (C)

Ribbon Colors ● ● ● ● ● ● ● ●

MINI COIN PRODUCT



Key Chain Bottle Opener

This bottle opener will attach to most key chains. Strong yet lightweight, it has a polished chrome finish. Mounted in the handle portion is your logo'd coin! Conveniently priced to make an excellent impulse buy.

KCBO			
12	50	100	250+
\$7.95	\$5.95	\$3.95	\$1.95 (C)

MINI COIN PRODUCT

FunTagz Key Chain

A metal clip attaches easily to any belt loop, golf bag, backpack or purse strap. Its light weight makes it less cumbersome than traditional key chains. Features a bright, eye-catching, color-coordinated soft plastic body.

FUNTAGZ			
12	50	100	250+
\$7.95	\$5.95	\$3.95	\$1.95 (C)

Colors ○ ● ● ● ● ● ● ●

MINI COIN PRODUCT



Dog Tag

Our jewelry-quality, solid metal dog tags have your custom logo coin mounted in the center. All dog tags come with the classic beaded metal chain and are packaged in a clear poly bag with color insert card that can hang for easy display.

DTAG			
12	50	100	250+
\$9.95	\$7.95	\$5.95	\$3.95 (C)

MINI COIN PRODUCT



Ornament Four Pack

These unique holiday ornaments show off your organization's logo in a convenient, festively themed gift pack. They are made from a zinc alloy that is polished to a brilliant shine. Includes color coordinated ribbons.

ORN4PK			
12	50	100	250+
\$14.95	\$12.95	\$10.95	\$8.95 (C)

Ribbon Colors ● ● ● ● ● ● ● ●

MINI COIN PRODUCT

and GIFT PACKS



Bottle Opener Three Ball Gift Pack

Three printed golf balls, four wood tees and our key chain bottle opener come with your custom logo'd coin. Custom packaging available.

3PKB			
12	50	100	250+
\$22.50	\$20.50	\$18.50	\$16.50 (C)



Hat Trick Three Ball Gift Pack

Three printed golf balls, four wood tees and our Hat Trick divot tool with your custom logo'd coin. Custom packaging available.

3PKT			
12	50	100	250+
\$24.95	\$22.95	\$20.95	\$18.95 (C)



Spring-Action Three Ball Gift Pack

This set comes with three printed golf balls, four wood tees and our spring-action folding divot tool with printed ball marker. Custom packaging available.

3PKS			
12	50	100	250+
\$26.95	\$24.95	\$22.95	\$20.95 (C)



Kool Tool Three Ball Gift Pack

Three printed golf balls, four wood tees and our Kool Tool divot tool are included with your logo'd ball marker in this set. Custom packaging available.

3PKK			
12	50	100	250+
\$22.50	\$20.50	\$18.50	\$16.50 (C)



Golf Ball and 2 Ball Markers

Our 1 Ball Gift Pack is perfect for sales call gifts, customer loyalty programs and (naturally) golf tournaments. Each pack includes one imprinted white golf ball and two logo'd ball marker. Customized insert cards are also available.

GB2BM			
12	50	100	250+
\$5.95	\$3.95	\$1.95	-\$0.05 (C)



Three Ball Sleeve

Dress up your imprinted golf balls with our 3 Ball Sleeves! All balls come handsomely pre-packaged in pop up packaging, ready for your event or tournament. Custom packaging available.

GBS			
12	50	100	250+
\$10.95	\$8.95	\$6.95	\$4.95 (C)

GENERAL INFORMATION

ARTWORK STANDARDS

The quality of your imprint begins with the quality of your artwork. We recommend digitally-created, vector art for the cleanest, sharpest imprint. This can be supplied by your graphic designer, advertising agency or a printer that has already printed something for you. Once we receive your artwork, our staff can determine the reproductive feasibility free of charge. We can also set type and do light touch-ups at no additional charge. However, charges may be assessed for more extensive art manipulation. We reserve the right to delay or reject any order based upon copyrighted artwork or quality of artwork received. A proof will be provided for your approval prior to production.

PRINTABLE AREA

For precise information regarding the printable areas of products, please see the product design templates available at our website: www.linkswalkerpromotions.com

LAYOUT

Always provide a layout and a hard copy of your art so we will know how you want your imprint to look. Provide (if applicable) a color composite of multi-color images when sending in camera-ready art, or just send it in color, digitally.

VECTOR ART (preferred)

The best way to assure you receive the highest possible quality, without incurring additional art manipulation fees, is to provide vector art. This is digital art, created with software such as Adobe Illustrator. Adobe Illustrator uses lines to construct an image instead of dots/pixels that are found in photographs. Vector art can be enlarged to any size without loss of resolution. Images taken from a website are not vector art and cannot be used. If your logo and/or artwork contains any letters/type/text, it is important that you convert them to outlines before saving. Please save your finished vector art using .ai (Adobe Illustrator) or .eps (Encapsulated Post Script) formatting.

RASTER ART (pixel-based images)

Unlike vector art, raster-based graphics are resolution dependent. Such images are composed of many tiny 'blocks' or squares called pixels. The more total pixels (higher resolution), the better your image; however, when you alter the size of this kind of graphic, you can affect the quality. Enlarging a JPEG, TIFF, BMP or PSD (Photoshop) file will create a fuzzier, blurry image. The resolution of this type of artwork is critical. Resolution is measured in dpi or ppi. These describe the number of dots or pixels per linear inch. We must re-draw most raster art and turn it into vector art for production purposes. If you are supplying raster-based files, the resolution for most projects should be at least 600 dpi at 100% of final (physical) size as appearing on the product. Artwork for watch dials should be at least 1200 dpi.

MEDIA (sending digital art)

Files smaller than 8MB may be emailed to: mbath@mpline.com or alan.white@mpdirect.com

For files larger than 8MB, please send using file-sharing software such as Drop-Box or We Transfer.

ONE-TIME SET-UP FEE — PER LOGO

Golf Balls.....	\$45(x)
Wall Clocks.....	\$45(x)
Watches.....	\$65(x)

Orders without acceptable artwork will be subject to an art charge of \$55. Suntime/LinksWalker will advise you of exact charges and production time before work begins. A set-up charge may be incurred on custom packaging. Please ask your representative for more information.

NO REORDER SET-UP FEE

Artwork will be held on file for 12 months. Reorders within that time frame will have no set-up fee. Repeat orders submitted after that time will require new artwork, and will incur a set-up fee.

PRODUCTION TIME

In-house printing and production: Two weeks, unless otherwise noted. Overseas fabrication: Seven weeks after final art is approved. Rush service available for an additional charge.

RUSH SERVICE

We understand there are times that you need your product right away. If you need it in a hurry, we will make every effort to expedite your order. Please call your Suntime/LinksWalker sales representative for information.

PAYMENT TERMS

All orders require 50% down, with the remaining balance due prior to shipping. Please call for more details.

